

**CENTURY 21® SELLER SERVICE PLEDGE™**

As an independently owned and operated CENTURY 21® office, we are dedicated to providing you with service that is professional, courteous and responsive in helping you market your property. To fulfill this commitment, we agree to perform the following services pertaining to your property.

1. Provide a marketing plan for the property to include, as appropriate, recommended promotional and other activities along with a "schedule of events" outlining those marketing steps mutually agreed upon.
2. Furnish you with a written Competitive Market Analysis to help you determine the most effective listing price for your property. This analysis may be updated to reflect changing market conditions.
3. Review various financing alternatives and assist you in determining those which best enhance the salability to your property.
4. Review local marketing customs, conditions and procedures, and make recommendations designed to enhance the marketability of your property.
5. Have the internationally recognized CENTURY 21 yard sign installed on your property (with your permission and subject to local regulations).
6. Expose your property to appropriate incoming transferees referred to this office through the International CENTURY 21 VIP® Referral System.
7. Provide regular progress reports throughout the marketing period and discuss with you comments received about your property.
8. Show your property to qualified buyers.
9. Provide VIP Referral Form offering you the services of a CENTURY 21 office at your new destination (if appropriate) to assist with your search for a new property.
10. Submit to you all written offers as presented; assist with negotiations; and provide an estimate of your net sales proceeds prior to acceptance.
11. Upon acceptance of an offer by you, monitor closing activities as permitted by law or local practice.
12. \_\_\_\_\_

You are being provided a survey for evaluation of our service. Please complete and return to us. We appreciate your allowing us to help with the marketing of your property. If at any time you have a question, concern, comment or suggestion, please contact:

\_\_\_\_\_ Telephone \_\_\_\_\_

The SELLER SERVICE PLEDGE Certificate applies to an exclusive rite to sell agreement of not less than \_\_\_\_\_ Days. If any terms or conditions contained herein are prohibited by the local law, they shall be considered severed from this pledge and of no force or effort. In the event of any breach under the terms of this SELLER SERVICE PLEDGE, the seller (as a sole and exclusive remedy) may terminate the exclusive rite to sell agreement, provided that our CENTURY 21 office is given ten days (10) written notice of the reason for termination and opportunity to cure the default during the notice period.

**CENTURY 21** \_\_\_\_\_

**A copy of this SELLER SERVICE PLEDGE™ Certificate has been received.**

By \_\_\_\_\_  
(Signature)

By \_\_\_\_\_  
(Signature)

Dated \_\_\_\_\_

Property Address \_\_\_\_\_

**(Add Logo bottom Left)**